



*Attention junior-level students!*

Do you think you have what it takes to be a part of AIGA Nashville's Summer of Good internship program?

Why not spend the summer building your portfolio and giving a local non-profit the boost they need. Read the information below and apply!

*What is the Summer of Good?*

Each summer AIGA Nashville pairs design students with design mentors (professional designers and agencies) to use design thinking, problem solving and design skills to solve challenges faced by select non-profit organizations.

While the design teams will create design pieces during this process, the Summer of Good program is about more than just creating a piece of work for an organization. Participants will use design thinking to work with the non-profit organization to move beyond immediate needs to focus on the bigger picture. Therefore, the design teams will fulfill some short-term needs (creative deliverables) for the non-profit organization while addressing longer-term strategic goals as well.

**Still Interested?**

*Here's the Skinny:*

We are looking for **eight design students and one web design student** from the region to participate in the program. The program will run for eight weeks beginning **June 3 and lasting through July 26**, with final presentations late July / early August.

The program will consist of roughly **150 working hours\***, weekly meetings with a mentor and occasional meetings with the non-profit and AIGA facilitator. Graphic design interns will work to create design pieces, creative briefs and plans while documenting your progress. The web intern will work directly with the Director of the program to create a program web site and manage all program communications.

**Work will be showcased at a final presentation celebration.**

*\* Select schools will be able to offer **internship credits** for this program. Contact your internship coordinator or advisor and let them know you are applying.*

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*Think you have what it takes to take part in this program?*

Follow the steps on the next page to apply!

**Applications are due by May 6, 2013.**

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## *Steps to Apply:*

**Step 1:** Get your resume together.

**Step 2:** Select three of your best pieces of work. These pieces should show excellent problem solving in addition to great design.

**Step 3:** Answer the questions below.

**Step 4:** Create PDFs of all the information above.

**Step 5:** Email the PDFs to: [vp@nashville.aiga.org](mailto:vp@nashville.aiga.org).

## *Application Questions:*

1. Describe yourself in one paragraph.
2. Why should you be chosen to participate in a Summer of Good internship?
3. What qualifications and skills will you bring to your group?
4. If you could work with one non-profit, who would that be?
5. What are your goals as a designer?
6. What is your strength as a designer?
7. What is your weakness as a designer?
8. Do you have a design field you would like to work in? For example: logo design, advertising, web design, web programming, package design, etc.
9. What interests you?
10. Is there anything else you would like to tell us?

*Have any questions? Email us:*

[designforgood@nashville.aiga.org](mailto:designforgood@nashville.aiga.org).

*Good Luck!*